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## REQUESTING HELP FROM THE WORLD HEALTH ORGANIZATION

Requesting World Health Organization to add Trigeminal Neuralgia to their Health Topic List

Cambridge, MA, December 29, 2016– Members of TNnME kicking off their 2017 International Trigeminal Neuralgia and Facial Pain Awareness Campaign.

Adding Trigeminal Neuralgia to the “Health List” of illnesses will expand awareness, grant access to further resources, and create opportunities for funding and research.

Lack of funding and awareness means there is little accurate data on exactly how many global citizens are currently facing the destructive plight of this illness. Information from the Facial Pain Research Foundation suggests it is approximately 4 to 8 million sufferers worldwide (1 in every 20 thousand individuals). While the last epidemiological study on the prevalence of this disease is more than 25 years old, leading medical experts believe that it currently afflicts .01% of the world’s population. Misdiagnosis and failed medical and surgical treatments are prevalent. Given the severity of this pain and the estimated number of patients worldwide, it seems to defy belief that so little is being done to help the afflicted.

*#WHOweare @WHOweare #WHOaml @WHOaml #WHOarewe @WHOarewe*

2017 Light Up Teal for Trigeminal Neuralgia and Facial Pain Awareness date is October 7<sup>th</sup>, 2017!

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If you would like more information about this topic, please contact Toni Saunders at 617-619-1238 or email at tnawareness@gmail.com.